



MOHAMED FAYAS

Graphic Designer & Social Media Marketer

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www.be.net/mnmfayas

Dubai - UAE

Experience highly creative and multi-talented Graphic Designer with extensive knowledge of various design tools and marketing platform. With years of experience. I continue to successfully create strong designs and concepts for organizations which would help in completely transforming their visual representation in this fast-paced market. I believe in creating a strong track record of creating impactful visual communication that build brand identity and engage customers.

CAREER OBJECTIVE

To obtain a position with an organization these worlds utilize my technical skills and experience in graphic design. I am interested in considering all possibilities that would allow me to make use of my expertise in graphic design technologies.

SKILLS

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|----------------------------|--|--------------------------------|--|
| • Digital/Graphic Design | | • Social Media Marketing | |
| • UI / UX Design | | • Video Editing | |
| • Web Design | | • Photography | |
| • Online/Offline Marketing | | • Networking & Troubleshooting | |

SUMMARY

- All Kind of Designing with more than 7 years of print and media industry experience, with 3 Years Gulf experience.
- Former Senior Digital/Graphic Designer & Social Media Marketer in Sri Lanka, Qatar & Dubai
- Graduate from Brilliant Hope Institute in Technology, Colombo, Sri Lanka.
- Specialized in online Digital Marketing and Social Media Marketing for companies across industry verticals
- Hardworking, Creative, Sincere, Punctual, Self-Motivated and Determined in nature.

PERSONAL DETAILS

- Languages Known : ENGLISH - HINDI - MALAYALAM - TAMIL
- Marital Status : SINGLE
- Nationality : SRI LANKAN
- Date of Birth : 18, 07, 1995

WORK EXPERIENCE

SENIOR GRAPHIC DESIGNER & DIGITAL MARKETING TRAINEE

2019 Jan - 2019 Mar

Lanka Living - E Commerce Company in Sri Lanka

(Web : www.lankaliving.lk - Tel : +94 72 14 62 304)

- Responsible for creating new designs for social media marketing collaterals on a daily basis.
 - Working on designs needs / restrictions for each social platform with the creativity to push those boundaries.
 - Handling SEO, Meta system & Classified web Admin / Dashboard controlling.
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GRAPHIC DESIGNER & SOCIAL MEDIA MARKETING

2016 Sep - 2018 Dec

Media Pen - Advertising & Marketing Agency in Doha - Qatar

(Web : www.mediapenqa.com - Tel : +974 4037 8755)

- Responsible for creating new designs for social media marketing collaterals on a daily basis.
 - Working on designs needs / restrictions for each social platform with the creativity to push those boundaries.
 - Providing Leadership/ Motivating and conveying the vision and value of the agency to the team.
 - Handled all branding requirements for the organization mention details - logo, collaterals like stationery business cards, etc and marketing presentations.
 - Understand the client's products/services and crystallize briefs into creative/design concepts to be applied across media – print, outdoor, brochures, digital.
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GRAPHIC DESIGNER & UI DESIGNER

2016 Jan - 2016 Aug

Respond Media - Marketing & Advertising Agency in Doha - Qatar

(Web : www.respondmediaqa.com - Tel : +974 4020 6895)

- Providing Leadership/ Motivating and conveying the vision and value of the agency to the team.
 - Handled all branding requirements for the organization mention details - logo, collaterals like stationery business cards, etc and marketing presentations.
 - Understand the client's products/services and crystallize briefs into creative/design concepts to be applied across media – print, outdoor, brochures, digital.
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GRAPHIC DESIGNER & PHOTOGRAPHER

2012 Jan - 2015 Dec

Al Rafa Quick Digital - Marketing & Advertising Agency in Sri Lanka

(Web : www.alrafaqd.lk - Tel : +94 65 89 75 999)

- Providing Leadership/ Motivating and conveying the vision and value of the agency to the team.
 - Handled all branding requirements for the organization mention details - logo, collaterals like stationery business cards, etc and marketing presentations.
 - Understand the client's products/services and crystallize briefs into creative/design concepts to be applied across media – print, outdoor, brochures, digital.
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EDUCATION QUALIFICATION

- Web Designing Basic Studies - 2019 ([Buzy Lanka - Sri Lanka](#)) (Blogger, Wix , Wordpress Basic knowledge, Domain & Hosting)
- Diploma in 3D Max - 2014 ([My Soft - Sri Lanka](#)) (Autodesk 3DS Max)
- Certificate in Computer Studies - 2013 ([My Soft - Sri Lanka](#)) (Microsoft Office, Knowledge of computer hardware & networking)
- Diploma in Graphic Designing - 2012 ([BHIT - Sri Lanka](#)) (Adobe photoshop, Illustrator, Indesign & Coral Draw)

Sample works available in

Portfolio

www.behance.net/mnmfayas